

# CAREERS, EMPLOYABILITY AND SKILLS

Study USA - Interview Prep Tips

# What we will cover

- How to prepare for any interview.
- Tips to help performance.
- How to answer frequently asked interview questions.
- The STAR technique.
- Further sources of information and support.



# WHAT IS AN INTERVIEW?

A two-way conversation with a purpose

#### You can...

Prove your abilities and knowledge

Show your personality.

Set yourself apart from the other candidates.

## They can learn whether...

You have the knowledge & skills.

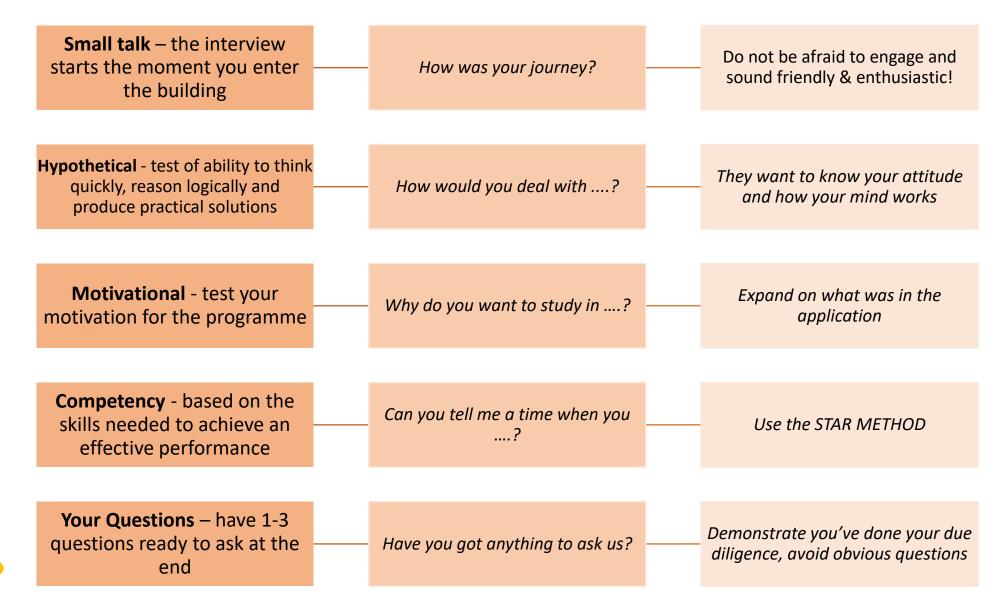
You have the motivation & interest.

Your values & personal qualities fit.

If you get to the interview stage, you have already impressed the employer on paper!



# **TYPES OF INTERVIEW QUESTIONS**



THE BEST-**PREPARED** (NOT BEST!) **CANDIDATES GET PICKED** ...SO, HOW PREPARE?



Start with the original advertisement
What attracted you to this opportunity?
What type of person are they looking for?
What skills / knowledge / experience are required?

Can you see the future impact of this opportunity?

#### **YOURSELF**

Know what you have applied for Remind yourself how you match and what you wrote

Know what you have to offer
Support what you say with evidence
Review your strengths and weaknesses
What is going to set you apart from other
candidates?

#### THE ORGANISATION

Website: what they do, aims, awards...

Any recent news? e.g. expansion, projects

Social network: Facebook, LinkedIn, x, Instagram

Other media: press releases, trade publications

Trends affecting industry
Who are their competitors?

# **KNOW THE PROGRAMME**



Home > Work and study abroad

## **Study USA**







# **'TELL ME ABOUT YOURSELF'**

Present-Past Highlights (Skills, Experiences, Related Interests)-Future formula

I'm currently studying
... at Queen's
University Belfast and
(highlight one or two
recent, relevant
achievements).

This has helped me develop skills in (highlight one or two relevant skills or areas of knowledge). and has increased my desire to (create a connection with the programme: how does it fit right now?)

In the next few years, I plan to...
And this opportunity will help me achieve this goal by (again, create a connection with the programme and be specific and realistic)

# **MOTIVATIONAL INTERVIEWS**

- MI seek to uncover the drive and enthusiasm behind an application.
- Aim: find out more about your reasons for applying and whether your values and those of the organisation align.
- Less about specific questions in relation to the role/ opportunity



# **Motivational Questions**

Why are you interested in this opportunity?

What interests you about this company?

What interests you about this career?







# Make it personal

Make sure your answer is about you. Your answers are stronger when they are backed up with evidence.

Instead of saying "I like working in a team", try "I really enjoyed my group project and was really motivated by the exchange of ideas and creativity, using input from everyone to find the best solution".

# Link it to the employer/opportunity

Show your knowledge of the role and the company/opportunity. What motivates you for one role might not suit for the next.

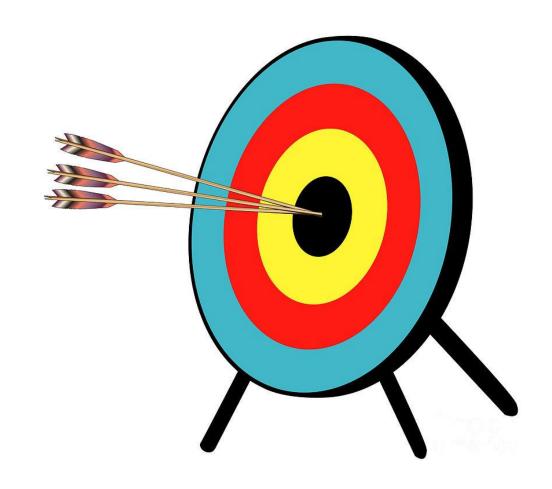
Show you're fully aware of what is involved and why you are a good fit. E.g. if you've read about the opportunity & organisation, mention how that relates to the career path you want to pursue.



# Align your motivation with the company/opportunity

The employer will want to know where they fit in with your career progression and goals. If they ask what you are passionate about - explain how your passion aligns with the company/programme aims.

The key to answering motivational questions is to use personal details and properly-researched facts to give an informed, compelling answer that illustrates how you would fit in as part of their team.





CAREERS, EMPLOYABILITY AND SKILLS

# **Motivations**

- Evidence that you know what the opportunity entails (compared with other opportunities)
- Evidence of self-reflection
   How your skills, experience and goals relate
- Evidence of what you've done to find out about all of this (online research, speaking to people, attending presentations, reading blogs or case studies, watching recommended videos)

# Competency/behavioural Interviews

- 'Tell me about a time when...' or 'Give an example of how...,
- 'past behaviour indicates future success'
- Objective way of comparing you to others
- Relate to skills and behaviour needed for the role
- They look for structure and relevancy
- Use real scenarios from work, university, or extracurriculars



# Common Competency Interview Questions

- Give me an example of when you showed initiative and took the lead.
- Tell me about a time when your views have differed from other team members?
- Tell me about a situation where you had to solve a difficult problem.
- Describe a project or idea (not necessarily your own) that was implemented primarily because of your efforts.
- Describe a time when you when you worked well under pressure.
- Give me an example of a time when you motivated others.
- Tell me about a time where you had to delegate tasks during a project.



## **COMPETENCY-BASED ANSWERS: THE STAR METHOD**

EFFECTIVE STORY TELLING: direct, logical, meaningful and personalized



## **Prepare**

- LISTEN to question
- THINK of an event
- Plan, ORGANIZE
   in 5 to 8 seconds

Summary

Sentence

## **Situation**

- Provide context & BACKGROUND
- "Our customers complained ..."



## Task

- Describe problem,
   & CHALLENGES
- "We faced supply chain shortage ..."



### **Action**

- Explain WHAT YOU DID & how
- "We solved ..."
- "I calculated ..."



## Results

- State BENEFITS, savings, rewards, recognitions, etc.
- "The impact of ..."

Do not think of new details as you answer. SAY want you had planned for & END

Tell us about a time when you..... demonstrated your problem solving skills/used your initiative

# Example of how to use STAR (+R)

#### Introduction

Least important part - should be as brief as possible.

#### SITUATION

- · When? Where? With whom?
- · Set the scene quickly.

#### TASK

- · What were you trying to achieve?
- Knowing your goal helps us judge success at the end.

"Last summer, when I worked in the newly re-opened visitor centre of a local nature reserve, my manager asked me to look into negative TripAdvisor feedback."

#### Evidence

This will require the most words – it needs to be concrete. Let the employer visualise what you did.

#### ACTION

- · What did you do? How did you do it?
- Choose your verbs carefully: they need to be precise, relevant to the employer and the competency.
- Break down big ideas, e.g. time management = set and meet deadlines, plan, review, create contingency, etc.
- Emphasise your personal contribution by saying 'I' – even if you were part of a team.

"I analysed the online feedback: the majority of complaints referred to the new layout of the centre as confusing, and another 40% of complaints described the staff as too busy to be welcoming. I recommended changes to the signage in the centre and introduced a large 'start your visit here' banner over the main tills. I also proposed that, at peak periods, a member of staff should be stationed at the entrance to greet visitors warmly and direct them to the right place."

#### Conclusion

The essential bit – the proof that you achieved something!

#### RESULT

- What happened?
- Did you achieve your goal?
- · What was your personal impact?

"Both of my suggestions were implemented, and our feedback scores improved from 2.0 to 4.0 out of 5 over the course of two months. I was also voted employee of the month."

If an employer states they want you to be able to learn from your mistakes/reflect on your performance, you could add a second 'R' for Reflection:

- · What have you learnt?
- What have you done since? Or what would you do differently in the future?
- This gives you the chance to show your attitude to learning and personal development,
   i.e. you are not complacent, you are continually looking to improve and grow.

#### Can you give me an example of a time when you have worked well as part of a team?"

#### **SITUATION**

One Friday afternoon, at approximately 4 pm, my line manager rushed into the office and said that a delivery of stock was due any minute now. The delivery was scheduled for the following Friday, but the courier company had got the dates mixed up and therefore it was arriving a week earlier. This meant we had to drop everything and get ourselves prepared for the unexpected delivery.

#### **TASK**

The problem was, most of us were due to leave at 4:30 pm that day, so there were not many people around to carry out the task of taking in the delivery, which usually takes at least an hour to unload and stock check.

#### **ACTION**

I immediately volunteered to stay behind late to help the company out in its time of need. I set about preparing for the delivery by getting together a small group of workers who I knew would help me achieve the task quickly and accurately. Then, I handed out jobs to the people in the group, which included handling the goods, checking them off as they came through the warehouse and also stocktaking. I briefed all of the team so that everyone knew their role within the task. Once the delivery arrived, we worked hard to achieve the end goal.

#### RESULT

Following the team's hard work, we managed to get the delivery unloaded, stocked on the shelves and cross-checked, much to the gratification of our line manager. He thanked us all for volunteering to get the task completed quickly, safely and accurately.

# CHECKLIST FOR STAR ANSWERS

- Get into the mind frame of the role you are applying for: what competencies are you likely to have to evidence?
- Examples must be recent, relevant and related
- Focus on the actions YOU took 'I' not 'we'
- "Action" should cover skills and qualities sought by the role/opportunity
- Action and Result should account for 70-80% of any response
- Ideally examples should have a positive result

### **Motivation**

 Of all the opportunities available, why are you applying for the Study USA scholarship in particular and why is this important to you?

# Knowledge

 How do you think the education system at your US college will differ from your Northern Ireland university/college experience?

# **College Life**

• Study USA students are expected to play an active service role and make a positive contribution to college life and the local community. Drawing on your interests, hobbies, part-time / voluntary work, and personal achievements, describe how you plan to achieve this.

# Adapatbility

• Studying in the US will be a new experience culturally as well as academically, which will require you to be adaptable. What steps would you take, before and after arriving at US college, to help y your ou with the transition? Please refer to academic, practical and social considerations,

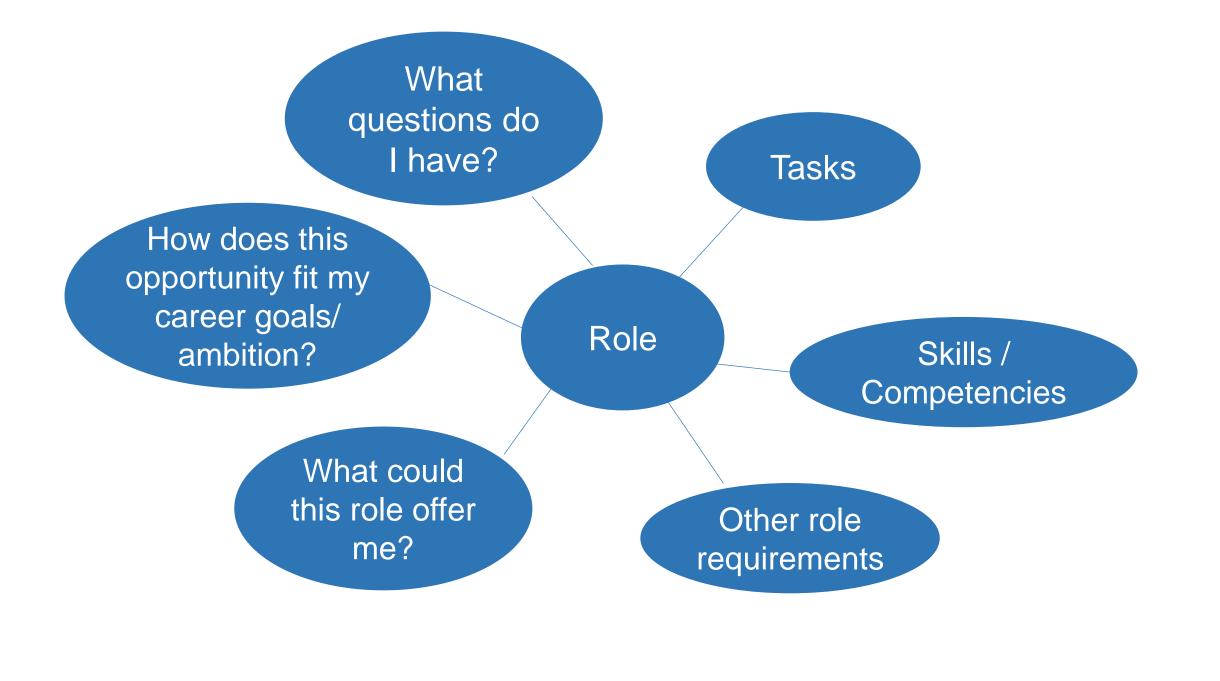
# Leadership and Team skills

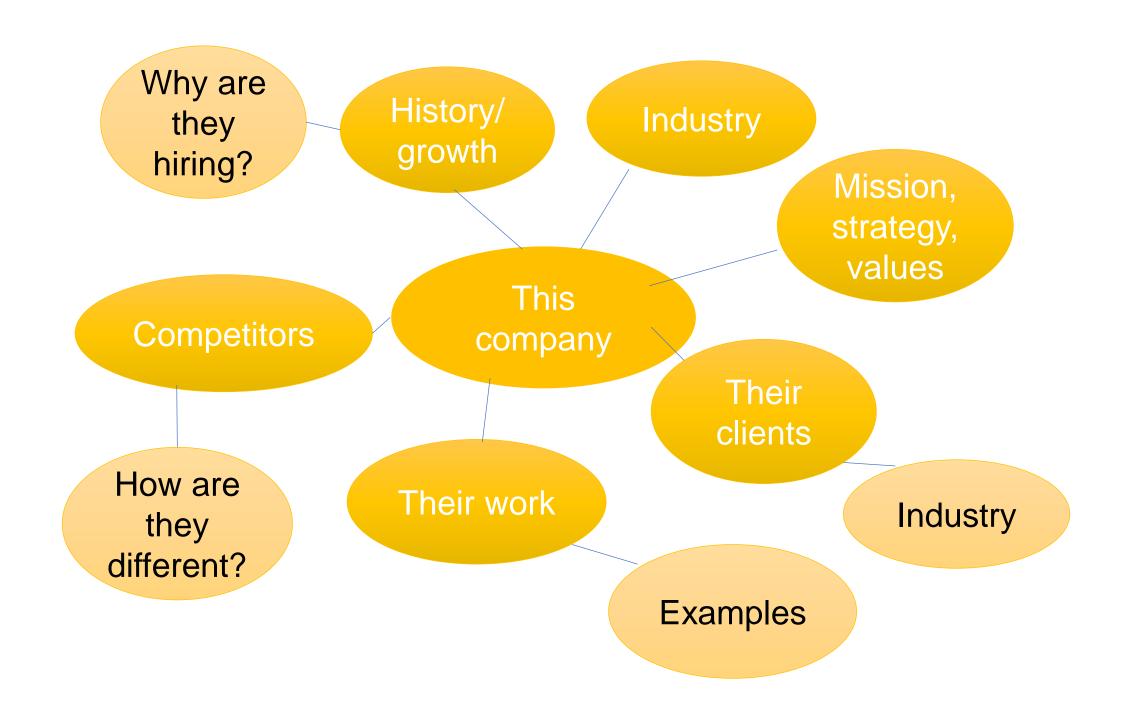
• Study USA seeks to develop the next generation of leaders in the Northern Ireland economy. Please describe one recent example where you have displayed leadership qualities? What was your role and what was the outcome?.

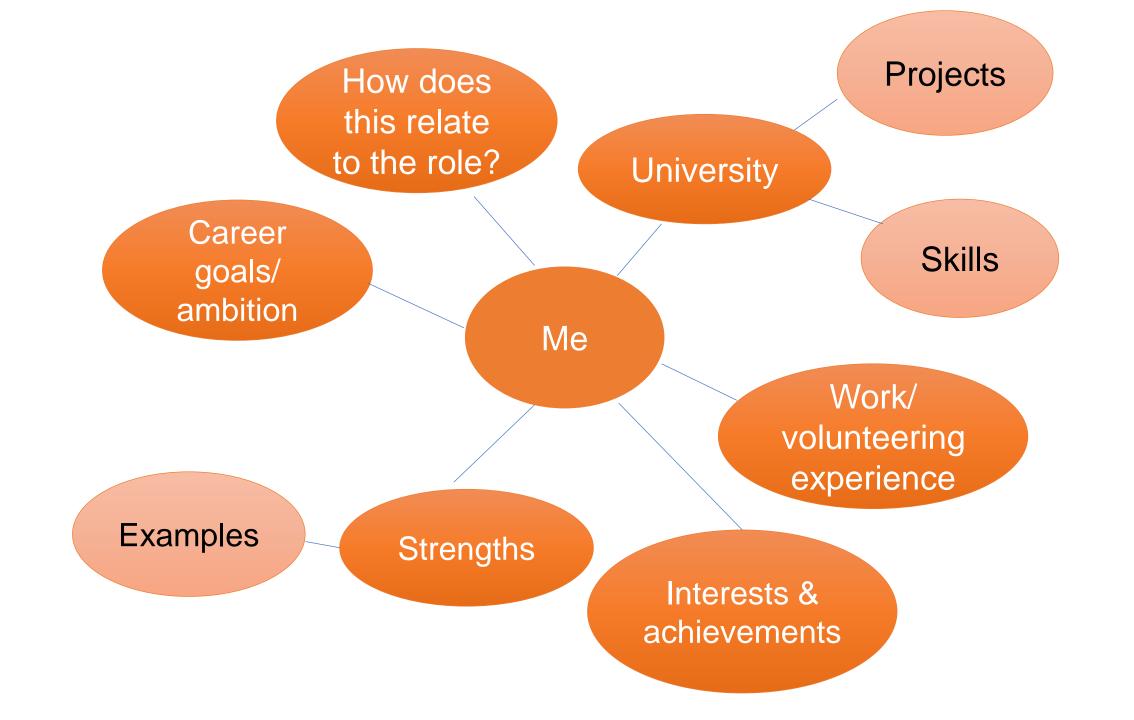
# **Employability**

•In what ways do you hope that your participation on Study USA will impact on your employability and future career plans? You should support your answer with specific examples.

COME PREPARED
BECOME AN EXPERT ON
THE ROLE
THE COMPANY
YOURSELF







# Inhale - 4 sec

Box Breathing Hold 4

MANAGING YOUR NERVES: BREATH CONTROL

Exhale - 4 sec

QUEEN'S CAREERS, EMPLOYABILITY AND SKILLS

# Final Considerations

# Know what the interviewer wants

skills, personal qualities, knowledge and experience

The best prepared person will get selected and not always the most qualified!

If you prepare well and if you are not selected, at least you know you gave it your best.



CAREERS, EMPLOYABILITY AND SKILLS



# After your interview

Reflect.

• Don't be too hard on yourself if you feel it didn't go well.

Treat it as a learning experience.

You will improve with practice.

 Note down the questions you were asked and use them to practise for future interviews.

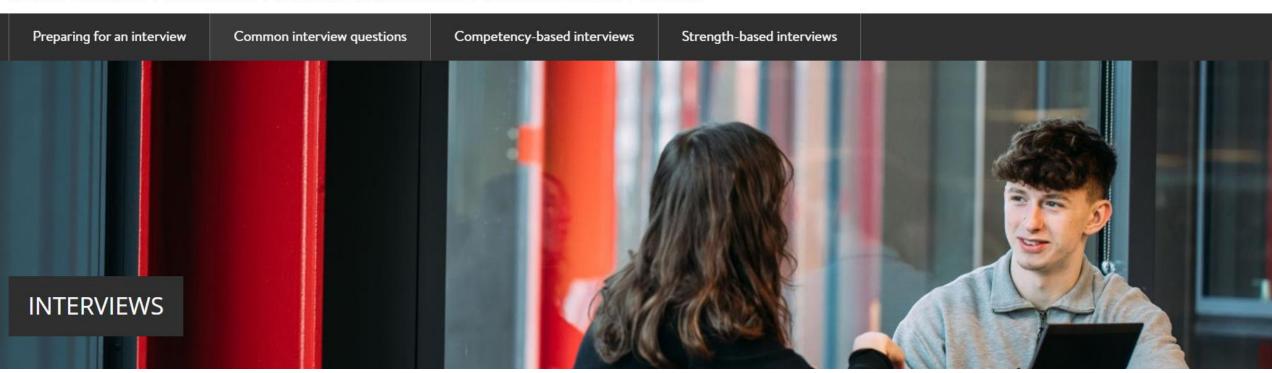
Relax!



# WHERE CAN I FIND MORE INTERVIEW RESOURCES?

## **Interviews**

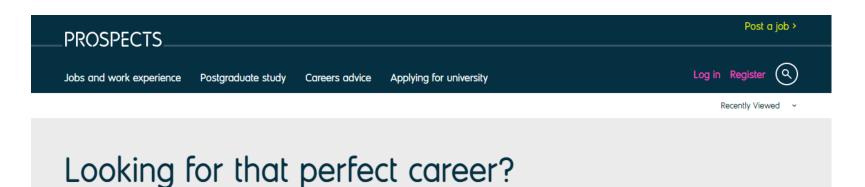
UNIVERSITY DIRECTORATES / STUDENT CENTRE / CAREERS, EMPLOYABILITY AND SKILLS / SUCCEED IN RECRUITMENT / INTERVIEWS

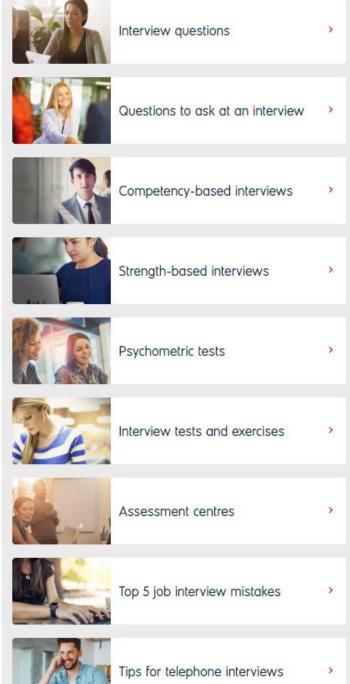


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#### Interviews and tests



What employers want? Get the working skills you need



Video Interviews: put your best face forward



The graduate's guide to job interviews



IMPORTANT: Please login below using your QUB email address and password. You must complete your enrolment and registration with Qsis before your account is activated. If you are an Employer, please go to https://qubcsm.symplicity.com/employers/

#### Sign In

Please enter your QUB username and password.

#### Username

(Your email address)

Password

Sign In

Career Services Management System

Privacy Policy | Terms of Use

# THE CAREERS SERVICE CAN HELP!

Guidance appointments (30') – mock interview or general chat

Give as much detail as possible when booking on the position applying for

Bookable on MyFuture > My Appointments > Careers Guidance Appointment